







## Business Benefits Since Relocating to Kingsway

Being at Kingsway has supported WCCTV's continued growth



## What Would you Recommend About Kingsway?

"From when we first moved in, the business park has dramatically grown. There is a great diversity of businesses here, which goes to show that Kingsway really supports a wide range of industries." This isn't a recommendation.



Background

The Best Thing About Kingsway Business Park



Since the move, WCCTV have now taken on two additional units

"The support from the RDA is exceptional. The team guided us throughout the whole process, from building the unit to our specification to ongoing support in recruiting apprentices and providing college placements."

WCCTV was formed in 2001. With a continued focus on innovation, bespoke product development and a customercentric approach, the company has grown to become the UK's leading provider of redeployable CCTV, site security solutions and body worn cameras.

As the business continued to expand, they needed more warehouse space to provide them with more storage for the products they supply.

Knowing that they wanted to stay in the Rochdale Borough, they began looking for new locations that could provide them with a space they could grow in to.

Working with RDA, WCCTV chose Kingsway Business Park due to its location and the unit space. Located at J21 of the M62 motorway, ensured easy access for the workforce to commute from Rochdale, Leeds and Manchester.

"It's easy to get to Kingsway by either road or transport links. In addition to the location, the facilities are modern which make for a great working environment. Both of these have made it really easy for us to recruit new staff as we continue to grow."

Daniel del Soldato
Head of Communications WCCTV



RDA has supported WCCTV with recruitment and helped us expand our footprint at Kingsway Business Park

## Why Kingsway

Strategically placed between Manchester and Leeds, at Junction 21 of the M62, Kingsway Business Park is perfectly placed for manufacturing, logistics, and other commercial operations. With its direct access to the M62, and the M60, M6, M61 and M1 motorways all within easy reach, Kingsway provides unrivalled access to the rest of the UK.



People live within a 60 minute drive

